

## Our Top 10 - This is what sets **in-C** apart from other software options for a presbytery office



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# Our Top 10 - This is what sets **in-C** apart from other software options for a presbytery office



# 1

in-C addresses the 'major roadblocks' head-on:

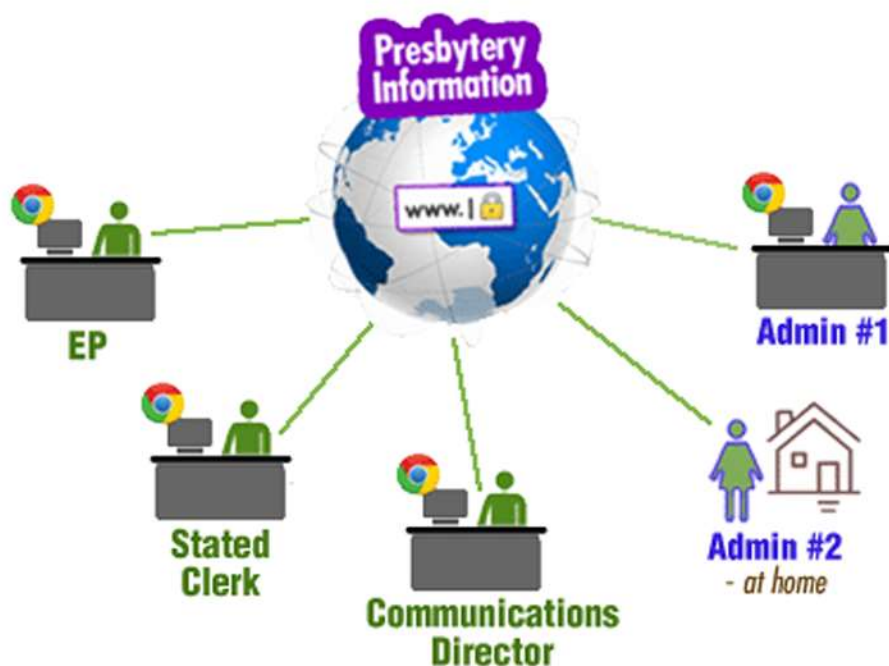
The in-C platform is **custom-designed** from the **ground up** with an actual Presbytery office's input and real-world experience over a decade, to *specifically* address the *predictable* hurdles that most commonly confront a small, busy Presbytery office:

## The Presbytery office's "Bottleneck problem"



- **Everyone** on staff can't easily access current information - ie only *one* 'techy' person can directly pull from "the database"
- ...and that's *IF* there's a "database" at all - otherwise useful info is **scattered** among many out-of-date spreadsheets
- **Every** change basically has to go through **one** person, even simple ones like a phone #
- **One** change has to be made in **12** places
- **Churches** only get "updated" info maybe **once annually**, and the "directory" is often a *nightmare* to produce (and update) - ie manually... in Word, etc...
- The incoming changes are **constant** so it just piles up and you're *always trying to catch up from behind*

The rest of the Top 10 will explain  
how in-C's core design removes these 'roadblocks'



Being entirely **web-based** means  
you can get the *most current* information *from anywhere*  
with a quick, secure, easy **web login**:



This means  
**EVERYONE** in the office  
- *not just the 'few techies'* -  
can easily see  
*and make use of*  
valuable, current, information.



### 3

## “Tech Skills” are *not* required!



Presbytery staff can jump on the web *from anywhere* and use a login that let's them *see* everything, but *not* make any changes - so they *couldn't mess anything up* if they wanted to!

**in-C** is a "**click playground**" where you can simply click any name to see what churches and groups that person is involved in, or click a church to see everyone related to it, or click a committee or group to see everyone in it, and from those results print **labels**, or copy all **emails**, or export to **excel**, and more...

*Everyone on staff can easily explore without risk!*

### 4

## Work and collaborate from anywhere, anytime



Multiple admins can collaborate *from anywhere* with web access to make simple contact information changes (and perform every other function for managing data).

- *At the office, or from home, or working remotely, or while traveling....*
- A **history** is preserved for every entry of **who** made what change **when**.

**Enjoy your virtual office!**

# 5

## Custom Presbytery PDFs automatically created

**in-C** makes PDFs that are in **Presbytery-customized** formats that make sense for your audience.



**in-C** produces the PDF directories and dynamic group rosters you need **in one click**, and also **publishes** daily versions **online** automatically. *\*See #7 next...*

This includes your 30 page **All Churches Directory** with contact info for the church and everyone listed with roles at that church, but also other directories you might configure, like **Ministers** + CRE or CLP, **Clerks**, **All Committees**, **Single Committee**, the **Pulpit Supply List**, **Educators**, **Youth Directors**, and literally unlimited possibilities - depending on how you dynamically identify groupings and pull them together.

# 6

## Make changes *ONE* time, in *ONE* place

**in-C** greatly multiplies the results of every effort made by an overworked admin:

When you change a phone number or email address **ONE time**, in **ONE place**, it's automatically changed in the **5-15 places** where that person's info appears **in print** and on the web among various PDF directories and rosters and and group lists -

*\*See "Addendum: #6 Real World Example" on page 10.*

**in-C eliminates publishing and sharing hurdles.**



*See #7 next...*



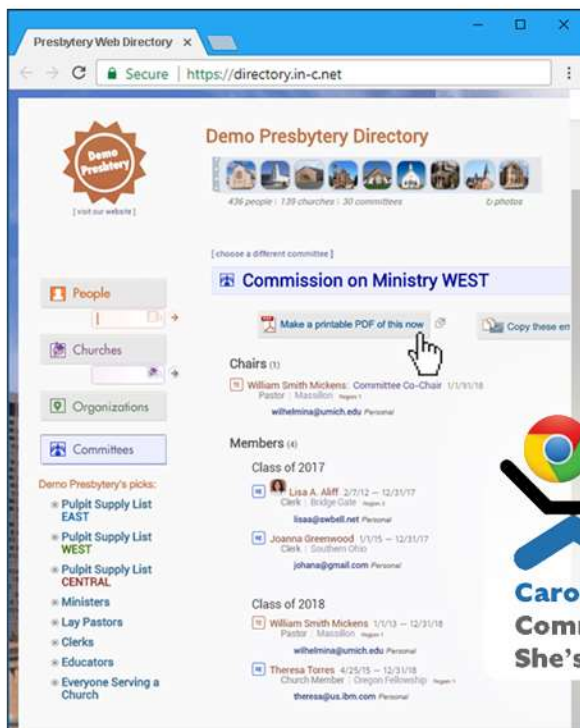
# 7

## The Automatic **Presbytery Web Directory**

Visit the demo: [directory.in-c.net/demo](https://directory.in-c.net/demo)



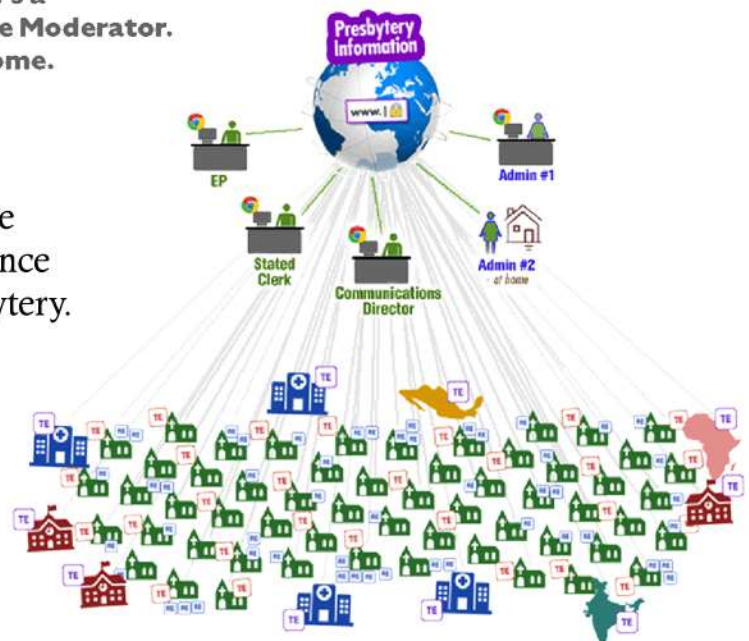
*We can't stress enough  
how transformative this is  
for a presbytery!*



**Carol - she's a  
Committee Moderator.  
She's at home.**

**in-C** automatically produces a "mirror website" of the current back-end information to serve as the presbytery's front-end **passphrase-protected Presbytery Web Directory** - meaning the *entire* church audience can access current information the moment it's managed by the office admin (if that information is chosen by you to be shared). **PDF directories** are made automatically every morning and published here for **download** and **printing** by website visitors.

**By centralizing your info  
on the web, in-C can  
share it automatically  
to your entire audience:**



Churches see this as an immediate upgrade of transparency, technology, and convenience to the benefits they receive from the presbytery. They can look up any phone number or email address, **see who's serving on any committee**, print any roster, print the current Pulpit Supply List, and much more...

...and it's all published *automatically* the moment you update it in **in-C**.

*in-C eliminates manual publishing steps and  
massively upgrades how the presbytery gets  
current information to churches*

**in-C** manages **unlimited** phone numbers, email addresses, addresses, and URLs per person (\*you can link to outside resources for people and churches that you might store on dropbox, google drive, etc.). And **in-C** captures **unlimited concurrent roles per person** over **past, present, and future** - this is what builds the dimension and "context" around each entry that makes the **in-C** platform unique.

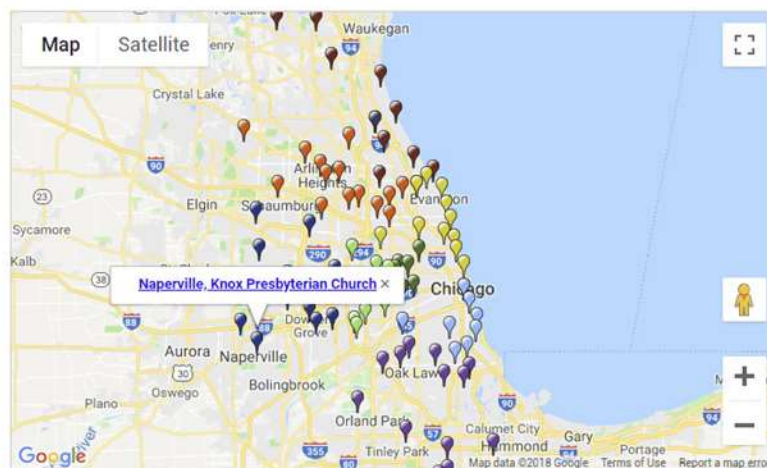
- You decide what **roles** you want to track.
- You decide what **groups** and **tags** you want to track.



- You decide what **event scenarios** you want to track.
- You decide what **lookups** are the most useful for your staff  
- and which ones you'd like to share on your **Presbytery Web Directory**.

At its core, **in-C** is a creative tool; when leadership has any new idea for a new initiative, you'll be able to define the roles/groups/tags you need to associate existing entries to it and explore the people who might best serve it.

- And we share with you the best ideas other presbyteries contribute over time.



**in-C** dynamically produces Google Maps for churches (in region by color) and even for people results.

See where every MAL is on a map...





**in-C** was designed from the ground up over years with *direct Presbytery input* (Hudson River Presbytery in New York, who had ACS previously) and it **regularly evolves** with the emerging needs of presbyteries nationwide.

### Examples of in-C Presbytery-specific capabilities:

- **Run stats** on all lookup results to separately view **HR vs. Non-HR, Minister/RE/lay** status, male/female, ethnicity categories, transferred in/out, age ranges, and more...
- We can update your **churches' average worship attendance** and **membership counts** from annual **OGA reports** for you
- Track **boundary training compliance** based on number of events attended and how recently, and preserve that history
- Track **renewal terms** for temporary and specialized roles  
- *example: see all the interims who are overdue on their paperwork.*
- Track **Presbytery meeting** attendance  
- *and how did someone attend? Minister voting? Elder w/privilege? Non-voting CRE? This becomes a part of each person's "context", viewable in one place all together, and all definable by you*
- Automatically share the updated **Pulpit Supply List** (a clickable list, and also as a printable PDF) to your **Presbytery Web Directory**
- Preview how many **committee vacancies** you will have next year when this year's class drops off
- Track **Annual Sessional Records Reviews** (and each church's outcome)  
- *and it gets added to the church entry automatically so you see that information in Context*
- See the entire **history** who has served on a committee over the **last X years**
- Determine **GA qualification** based on committee service, presbytery meeting attendance, GA attendance, years of service, and more...  
- *We help you write any lookups like these that you can think of!*
- Dynamically print **PDF rosters** (or print **mailing labels**, or export all results to **excel**, or copy all **email addresses**) for any group of people you define based on roles, or with tagging, or membership in a group you created, or an intelligent lookup that factors in multiple complex criteria - *We create and refine these for you based on your direction*
- See upcoming **ordination anniversaries** and church 'founding' anniversaries at login
- Automatic **google mapping** for churches - by region in color  
- *You can even click to see where people in certain roles are on a dynamic google map*

**The benefit** of both the **original design strategy** and our **ongoing customizations** is that there are significant **Presbytery-specific results** that generic database software simply can't deliver, much less integrate with **automatic Presbytery PDF publishing** and **automatic Presbytery Web Directory sharing**.





in-C applies a **unique and sophisticated strategy** to information management that will serve the presbytery for years to come.

Most database software only captures the "**present day snapshot**":

- It only captures each person's **one current role**, or for a church, its **one current pastor**, and when that pastor changes, you *replace* the old name with a new name, and you **lose the past information**.

With **in-C**, a person's **past role** as pastor is preserved on their entry with the **dates** they served, which appears on that person's entry and the church's entry, and a role is added to a person's entry for their new role as pastor - with the new starting date. **This is how in-C builds dimension, adds context, and preserves a history over time - so that years from now users can see the complete history of each person and each church - all together on one page in one place, in Context.**

The effort required to capture information "**updates**" year after year produces a body of information that cumulatively, over time, is a **very valuable resource** for the people of the presbytery.

- *Why \*lose\* all that history and context every time new information gets added?*
- Wouldn't it be helpful to the **nominating committee** to be able to browse **10 full years of committee history** and explore **all** the roles that person served in over the years?  
... *in Context?*  
... just by jumping onto a website?

**We looked at the big picture and strategized a custom-fit solution that maximizes your efforts - for today and tomorrow.**

## In closing...

- We **crowdsource** the best ideas from presbyteries nationwide and implement those new features so the platform's capabilities continuously **evolve** year after year.
- We provide articles that **share** these emerging ideas, and we explain how other presbyteries are making the best use of the platform, so that all presbyteries further benefit.
- As this occurs, there are no upgrades to purchase or install and the **flat annual cost does not change**.
- There are no special "extra" features to "unlock" or separately pay for, and total annual cost **has not changed** since launch in **2014**.
- Our support is **premium, personal**, and entirely **included** - **in-C** is "Software as a **Service**" and we want you to feel like we're *"right down the hall"* - Bryan McFarland, Salem Presbytery.
- Our **reviews** speak for themselves and we're happy to get you in touch with certain presbytery leaders using **in-C** that can best speak to any questions you might have. Visit [www.in-c.net/reviews](http://www.in-c.net/reviews)

**Go for it! You'll be glad you did.**

Bill Reinhold, General Presbyter  
Presbytery of Coastal Carolina



## Addendum: “#6 Real World Example”

*“in-C greatly multiplies the results of every effort made by an overworked admin...”*

### What does in-C do for you when a phone number changes?

Let's say **Jane Smith** is:

- A **Commissioned Pastor**...
- ...and a **Session Moderator** at 4 different churches
- ...and a **Committee member** on 2 different committees
- ...and serving on the **Pulpit Supply List**
- ...and a **COM Liaison** for 3 churches
- ...AND she appears on a **roster** for upcoming **Boundary Training** expiration this year.

That's easily **12+ places where Jane's cell phone number appears** in *different* printed PDFs that also need to be **easily shared** and available to your online church audience.

Most (if any) software isn't designed around multiple concurrent roles for the same person, and most (if any) software doesn't automatically produce your presbytery-friendly PDFs and Web Directories from that data.

With **in-C**, when staff changes that phone number *one time, in one place*, that's the last time you have to think about it. **in-C** logs the history of the change to Jane's entry, then **in-C updates and publishes the PDFs** on your **Presbytery Web Directory** for the:

-  **All Ministers** PDF Directory
- ...and the  **All Churches** PDF Directory
  - where Jane's phone number appears **5 times** for 5 churches
- ...and the  **All Committees** PDF Directory
  - where Jane's phone number appears **twice** on 2 committees
- ...and the  **Pulpit Supply List** PDF
- ...and the  **COM Liaisons** PDF
  - where Jane's phone number appears **3 times** for 3 churches
- ...and the  **Boundary Training** upcoming expiration roster

**in-C made those 6 pdfs for you** (\*and published them on the *Presbytery Web Directory!!*) so you didn't have to think about *any* of that. You made a simple change and clicked “save.”  
**...one time, in one place!**

**in-C makes it possible to "live in the present"  
with constantly changing information.**