

What it is

The need

Our approach

The results

Why now?

Get | cbase |

Provide useful, *current* information for everyone... from anywhere... anytime\*



cbase.us – A Database+Web Solution designed just for presbyteries

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## The Bottleneck Problem



Only **one person** knows how

**Scattered** data

**Hours** on tedious manual work

**1 change, 7 places**

Always **out-of-date** constant **"catch-up"**

cbase.us – A Database+Web Solution designed just for presbyteries

Icbasel presentation slides  
Mid Council Financial Network Meeting  
Clearwater Beach, Florida November 2016

cbase  
connect | discover | share

Alan Densmore  
Centerforward Web Services, LLC  
alan@centerforward.com  
(214) 280-4226

Visit [cbase.us](http://cbase.us) for a demo

## Imagine if...

...changing a phone number **one** time in **one** place changed it **automatically** on **every PDF directory**, **every PDF roster**, and **on the website**

...you could **start an email to every committee chair** *in one-click*

...looking at any info showed you every **church** and **person** and **committee role** related to it **on the same page**

...your **central information resource** was **designed** around **multiple, unlimited, concurrent past/present/future roles per person** so that you're always **building a rich context** around all related information and **preserving a history** over time

...**PDF directories, committee rosters, and mailing labels** were generated automatically and always *one click away*

...**everyone in your presbytery** could get *\*current and reliable\** contact details for **who's serving on every committee...** or the **pulpit supply list...** or every **minister...** or every **educator...** and print out rosters and directories themselves – on the **Presbytery Website Directory**

...you were notified when a **validated ministry** or **stated supply** term is **up for renewal**

...you could see every **presbytery meeting** a **person** or **church** attended (*and # commissioners sent*)

...the **Committee on Representation/Nominations** could **preview how many vacancies** there will be on **COM** in 2017 after the current class rolls off

...your **Executive Presbyter** had every **pastor's name**, phone number, **church**, and email address right in his/her **phone contacts**

...there was **no need for special software, tech skills, or IT installations/upgrades/servers/backups**

**Imagine if everyone could get to the information... from anywhere... anytime**  
**Organize, Modernize, and Empower your Entire Presbytery in One Seamless Transition**

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**|cbase|**  
 Keep all the info in *one central place*

Presbytery Information

**Eliminate**  
 technical and publishing hurdles

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**Design** entire framework  
 around inevitable fact  
 that people have  
**multiple, concurrent**  
**past/present/future**  
**roles**

**CERTIFIED EDUCATORS**

**MINISTERS**

**INTERIMS**

**CLERKS**

**LP's**

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**Everyone** in office can get to the info they need  
**Automatic PDFs...** Email current groups *in one click...*

✉ (14) **Commission on Ministry**  
 1 vacancies now  
 6 vacancies in 2017

---

From: Alan Densmore <alan@centerforward.com>  
 To: aleshia@verizon.net  
 To: armida@verizon.net  
 To: etta@hotmail.com  
 Subject: Email to entire [cbase] Committee: Commis

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**Demo Presbytery: Directory of Churches**  
 Wednesday November 9th, 2016 4:30am

Adkins Members: 245 | Est. 1930  
**First Presbyterian Church of Adkins**  
 10190 Us Highway 87 S Adkins, Texas 78101 Cooke <http://www.adkinspres.org>  
 \*(903) 796-3746 [ch] (713) 245-2227 [asx]

Pastor 8/6/14 - (present)	Mr. Donnetta Privett - donnetta@aol.com *(832) 724-3911 [h] (972) 235-2316 [ch]
Pastor 1/1/99 - (present)	Rev. Eiba Mccart - etba@gmail.com *(214) 548-9781 [c] (972) 235-2316 [ch]
Clerk of Session 8/1/12 - (present)	Rev. Janna Bloom *(713) 989-8499 [h] (972) 235-2316 [ch]
Clerk of Session 1/1/16 - (present)	Rev. Dr. Larry Vince - lazaro@aol.com (972) 235-2316 [ch]
Admin. Asst. 1/1/15 - (present)	Rev. Clark Como - clarkcomo@aol.com (972) 643-1086 [c] *(972) 359-3410 [h] (972) 235-2316 [ch]
Treasurer 1/1/16 - (present)	Rev. Florance Anstett - floranco@optonline.net *(832) 300-6325 [c] (972) 235-2316 [ch]

Hello COM - Please note that...  
 --  
 Alan Densmore  
 City, Texas 77697  
 10 Caren Court  
 City, Texas 71761-1201  
 22 Devon Drive  
 City, Texas 74512  
 35 Riverside Drive  
 City, Texas 75336

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## |cbase| Online Presbytery Directory

**Budget & Finance Committee**

Make a printable PDF of this now | Copy these email addresses

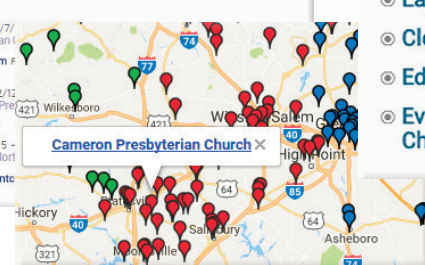
Members (7)

Class of 2016

- RE Reuben Salido 1/1/15 - 12/31/16  
 Pastor | Mt. Superior Presbyterian Church / Region 4  
 glyndon.morris@gmail.com Personal
- RE Rob Smith 5/4/13 - 12/31/16  
 Clerk | Salem Presbyterian Church

Class of 2017

- RE Kasandra Emerson 2/7/15 - 12/31/16  
 SS | First Presbyterian Church of Wilkeboro  
 kasandra@aol.com F
- RE Suzie E. Grayer 2/1/15 - 12/31/16  
 Clerk | Orchard City Presbyterian Church  
 suzie@demos.com
- RE Jessica Mitchell 1/1/15 - 12/31/16  
 Associate Pastor | North Salem Presbyterian Church  
 jessica@stonypoint.org



Cameron Presbyterian Church

- ⊙ Pulpit Supply List EAST
- ⊙ Pulpit Supply List WEST
- ⊙ Pulpit Supply List CENTRAL
- ⊙ Ministers
- ⊙ Lay Pastors
- ⊙ Clerks
- ⊙ Educators
- ⊙ Everyone Serving a Church

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## Why implement |cbase| now?

- The church is a living body;  
*Many people in many changing roles...*  
The presbytery is *always* in "transition"
- The technology and processes you employ can *inform* and *direct* times of change rather than *reacting* after the fact



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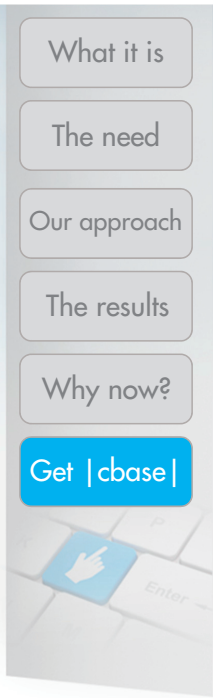
Get |cbase|



- What if every effort *began* with *convenient* access to **current, reliable information**?
- How might that make the best use of **valuable, limited human resources**?
- How could it help to work from *anywhere*?

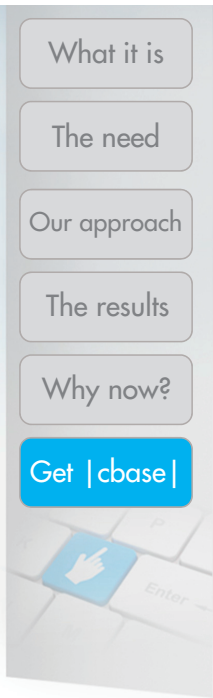
In times of **transition and change**,  
information could be a  
**"Everyone, Anywhere, Anytime resource"**  
instead of a nagging clerical hassle

 **cbase.us** – A Database+Web Solution designed just for presbyteries



# Flat, Fair Pricing – online at [cbase.us](http://cbase.us)

- **\$349.99/month + one-time \$49.99 per church setup cost**
- **Seamless** transition (~1 month)
- **All** websites and hosting included
- **No** per-incident support fees
- **No** “add-on” pricing or hidden costs
- Regular **upgrades** included
- **Known budgetable annual cost** for full premium support ([see reviews](#))



Contact **Alan Densmore** | [visit cbase.us](http://cbase.us)  
(214) 280-4226 alan@centerforward.com

### *Immediately upon installation:*

- **All** data/info “cleaned up,” all in **one** place
- Better serve and **connect** people & churches
- Start capturing a **history** and building context

### *|cbase|’s real potential:*

- **Transform** how your presbytery functions
- Create strategic “people groups” to best navigate and direct **transition**
- **Experience information in the “present-forward”** rather than playing catch-up from behind



# What our users say

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**[cbase]** provides formidable support for the interrelated needs of our committees and presbytery-wide communication. Alan Densmore's accessibility and cheerful assistance offers Salem Presbytery more than a uniquely robust database. His service fosters what we Presbyterians love and champion: **connectivity**.

Rev. Bryan F. McFarland, Communications Coordinator,  
Hunger Action Advocate, East Neighborhood Associate Presbyter  
Salem Presbytery  
November 2016

When the question is asked, *"Can you do this... or make this change here?"* the answer is, *"Yes we can!"* thanks to Alan Densmore and **[cbase]**.

Kim Nichols, Technology and Database Consultant  
Salem Presbytery  
October 2016

I highly recommend using **[cbase]** and the included **Presbytery Web Directory**. As a former manager of a software design team and an ordained minister I can say with confidence that you will find that the customer service exceeds even the strengths of the products themselves.

Rev. Noelle Damico, Communications Director  
Hudson River Presbytery  
May 2016

Even now, months later, Alan continues to return phone calls and emails within a short time, unlike MOST vendors that I work with.

Lynn Garis, Executive Assistant to the General Presbyter,  
Associate General Presbyter & Stated Clerk  
Grace Presbytery  
June 2016

In the past it could take three people to perform every change, update, and upload. Now, when the change is made *once* in **|cbase|** the person's information is changed in: the Directory, the Pulpit Supply List, the Committee Rosters, our Groups, and our Contacts, right then! Having our presbytery database with **|cbase|** is streamlining our process for updates, allowing us to contact the people of our presbytery more effectively. We are able to see the presbytery in new and exciting ways, from keeping in touch with people who need to renew their contracts, to knowing who to congratulate on their many years of service since their ordination. I personally recommend using **|cbase|** to support your ministry and mission.

Kim Nichols, Technology and Database Consultant  
Salem Presbytery  
October 2016

This software was designed out of the day-to-day functioning of a busy presbytery office – it was not designed abstractly. It has a clear advantage to off the shelf products as a result; it is proven and customized for a Presbyterian environment.

Rev. Noelle Damico, Communications Director  
Hudson River Presbytery  
May 2016

**|cbase|** is very user-friendly compared to our previous database software. It is like visiting a modern website as opposed to antiquated software that hasn't been updated since the 90's. It is very intuitive and logically laid out, with the data we use most often right under our fingertips.

Lynn Garis, Executive Assistant to the General Presbyter,  
Associate General Presbyter & Stated Clerk  
Grace Presbytery  
June 2016



**cbase** is a vast improvement over our previous product, ACS. It is flexible, easy to manage and much more accessible to all of our staff. Response time from the **cbase** team is exceptional. The **Presbytery Web Directory** has connected us throughout the Presbytery which is more efficient, always available and saves staff time.

Elder Jean L. Kaiser, Administrative Assistant  
Hudson River Presbytery  
August 2016

I've found **cbase** very easy to use because it's organized according to categories that make sense for a church organization. The categories allow us to sort and search for data in a meaningful way, and the information returned easily conveys important relationships and dates.

Rev. Noelle Damico, Communications Director  
Hudson River Presbytery  
May 2016

While **cbase** may cost a bit more than our former database software, **cbase** also provides SO MUCH more that it did! We feel confident that we are getting the most accurate and up to date information each time we enter. Also, the tech support we have received has been outstanding! They are ready to help with any issue and are very open to suggestions as we see what might be even more helpful for our presbytery.

Lynn Garis, Executive Assistant to the General  
Presbyter,  
Associate General Presbyter & Stated Clerk  
Grace Presbytery  
June 2016

There are four office staff who have access to **cbase** and it has enabled us to access information quickly and efficiently for a variety of tasks. It's improved our ability to manage inputting and updating of data.

Rev. Noelle Damico, Communications Director  
Hudson River Presbytery  
May 2016

We implemented the **[cbase] Presbytery Web Directory** in the fall of 2014 and I continue to receive email and verbal appreciation for how this Directory has helped to build community and understanding throughout our presbytery ... It has been of enormous help to the membership at large – providing increased transparency in governance, as people can both see who is on a committee and with one click communicate with them via email or another method, and ease of use, making information available via the web from anywhere with a secure passphrase.

Rev. Noelle Damico, Communications Director  
Hudson River Presbytery  
May 2016

We had our old database for 7 years, and most of the office staff had given up on it. It has taken some time, and continues to take effort to "retrain" them to use **[cbase]** in staff meetings, but co-workers that had given up on the database are beginning to realize how easy the information is to access, and HOW MUCH information is at their fingertips. Little by little they go to **[cbase]** on their own, and I find I am answering more questions about how **[cbase]** works rather than what someone's email or phone number is!

Lynn Garis, Executive Assistant to the General Presbyter,  
Associate General Presbyter & Stated Clerk  
Grace Presbytery  
June 2016